Bobo Beat Down- Social- Cognitive Learning

Psych Crash Course #12

Who is Bobo?

Who is Albert Bandura? What is he studying?

What is the basic idea of his study with Bobo?

What happened when a child watched an adult beat Bobo?

What happened when a saw an adult play nice with Bobo?

Learning is solely about conditioning and association with rewards and punishment. (True/false)

Learning can occur through \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ someone else's behavior.

What is associative learning?

 classical conditioning

 operant conditioning

 learning

\*\*We are more \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ than we are sight or sound adverse.\*\*

Species can more \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ learn associations that help them thrive or survive, and that not all associations are learned equally.

It is much easier to.....

* 1. Teach a pigeon to peck an X on the ground because
1. Teach a pigeon to flap its wings to avoid an electric shock because

What we learn doesn't only influence our behavior, it also \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ our attitudes.

Cognition:

Latent learning:

Cognitive maps:

Observational learning:

Shaping:

**"Imitation is not just the sincerest form of flattery--it's the sincerest form of learning."**